

FIRSTHAND

Hello,

March Madness seems to apply to more than just College Basketball these days! March can be a busy month for all of us and as we approach the Spring Equinox, hopefully the weather becomes nicer (especially for all our friends in the north!). In this month's newsletter, we have a variety of items to cover. Please read through the information below and let me know if you have any questions.

New Rankings

2022 Consulting North America rankings (Went live on Tuesday Feb. 15th)

What's Coming?

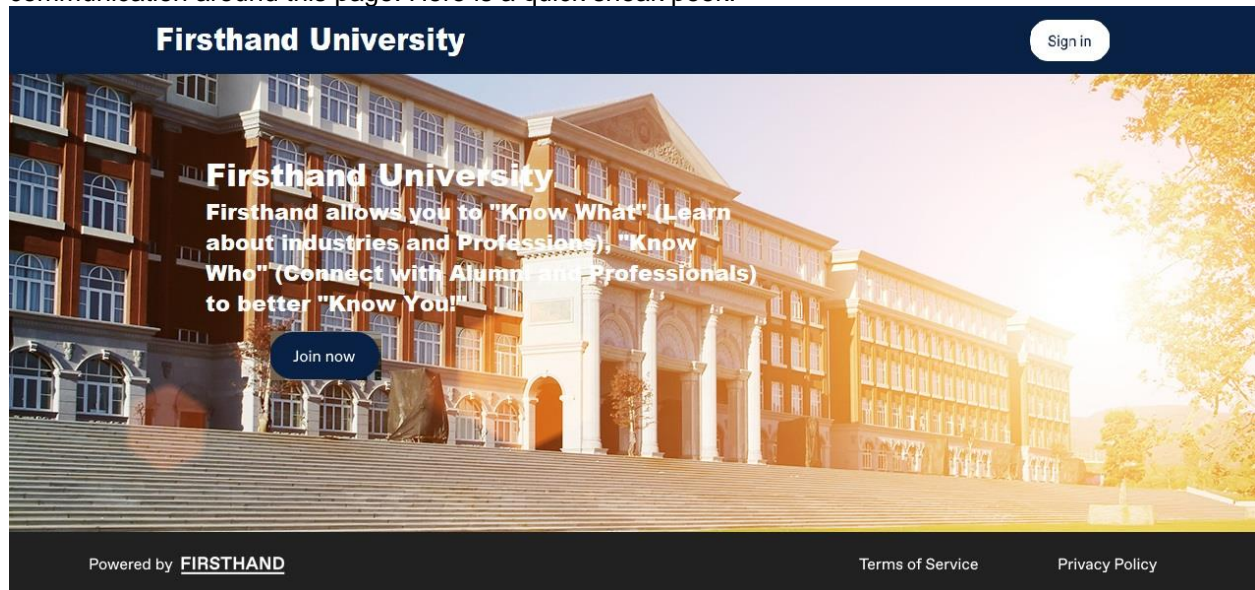
2022 Consulting Europe Rankings

2022 Consulting Asia-Pacific Rankings

Vault Guide to Summer Associate Interviewing & Top-Ranked Programs, 2022 Edition

Keep an eye out for videos recorded during the MBA Virtual Career Fair (Keynote Speech and Various Panel Discussions)

In a future release we will be launching a redesigned landing page. This new design creates a clear call to action for users to choose between registering and signing in. Keep an eye out for more communication around this page. Here is a quick sneak peek:



March Marketing Ideas

March has some great month long celebrations! Check out some of the below items, maybe you want to create a campaign around one of these ideas or maybe it sparks some new ideas?

- National Women's History Month - Vault's Top-Ranked Banking Firms for Women Celebrate Women's History Month (article)
- March Madness - Check out all the great Internships - There is even information on the NBA Internship Program!
- National Athletic Training Month - Check out the Professions related to Athletic Training including Sports Trainers!
- National Social Work Month - Check out the Professions related to Social Work including Social Workers!
- National Developmental Disabilities Awareness Month - Day in the Life of... Home Health Care Aide (Video)
- National Nutrition Month - 10 Ways to Avoid Office Junk Food and Stick to Your Health Goals (article)

Upcoming Webinars

- *Preparing for a Successful Mentoring Session* (Tuesday, March 8th, 10:00 AM CST) - <https://register.gotowebinar.com/register/4109197530878170635>
- *Know What? Come Start Your Career Exploration Journey Using Firsthand* (Thursday, March 24th, 11:00 AM CST) - <https://register.gotowebinar.com/register/7846820183761803787>

Feature Highlight - New Training Videos

We have created some new quick training videos. Most of these are directed towards students right now, however we will be adding more videos in the coming weeks for Faculty/Staff and Admins, so if you have any ideas on videos that might be helpful, please let us know!

Most videos will be found at [this link](#) and clicking on "For End Users"

Upcoming Career Fair

Firsthand Women in FinServ Career Fair - Throughout this fair, you'll learn about various financial services career paths from senior professionals in the banking, investment management, wealth management, and hedge fund industries. There will be a keynote speech, panel discussions that address various concerns and opportunities to ask questions! In addition, attendees will gain insights and expertise from representatives from many top employers who actively work in recruiting, interviewing, and making hiring decisions. For more information and to sign up, please visit this site

- <https://fairs.firsthand.co/f/women-in-finserv>

Notable Items

For Firsthand Basic Subscribers Only! Due to confusion that the LinkedIn integration has caused with students registering with their personal email rather than the institution emails, we will be removing the LinkedIn option for users. If you have any questions/concerns, please reach out.

[Feedback?](#) We are looking for feedback, if you are willing to share, please fill out this quick 5 question form that will better assist us in getting the most value to you.