

**We recommend the firm submit 2-4 unique creatives for each size ad, 3 ad sizes needed.**

For example, if the firm submits 4 unique designs, we'd like that design created for all 4 size ads totaling 12 ads.

## ACCEPTABLE FORMATS

- Images: .jpg, .gif, or 3<sup>RD</sup> party ad tags
- Maximum file size: 1,000KB
- RGB Color

## NOT ACCEPTABLE

- Contractible, pop up, pop under, floating, or between the page units
- No flash ads

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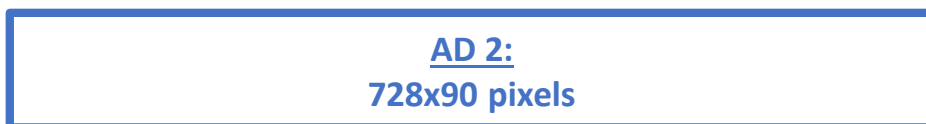
### Square Ad 1

- Ads will appear on the top right rail of profile
- Dimensions: 250x250 pixels



### Small Leaderboard Ad 2

- Ads will appear between content blocks on profile
- Dimensions: 728x90 pixels



### Large Leaderboard Ad 3

- Ads will appear between content blocks on profile
- Dimensions: 960x90 pixels

