

We recommend the firm submit 2-4 unique creatives for each size ad, 3 ad sizes needed.

For example, if the firm submits 4 unique designs, we'd like that design created for all 4 size ads totaling 12 ads.

ACCEPTABLE FORMATS

- Images: .jpg, .gif, or 3RD party ad tags
- Maximum file size: 1,000KB
- RGB Color

NOT ACCEPTABLE

- Contractible, pop up, pop under, floating, or between the page units
- No flash ads

Square Ad 1

- Ads will appear on the top right rail of profile
- Dimensions: 250x250 pixels



AD 1:
250x250 pixels

Square Ad 2

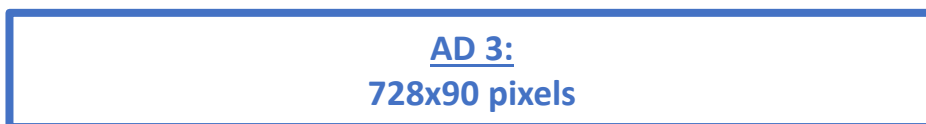
- Ads will appear on the top right rail of profile
- Dimensions: 300x250 pixels



AD 2:
300x250 pixels

Small Leaderboard Ad 3

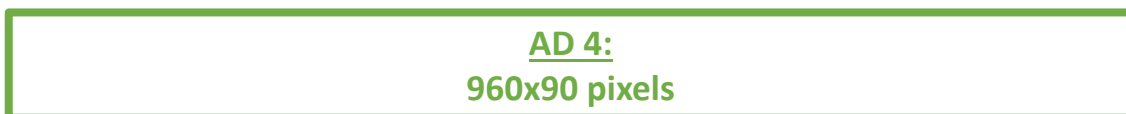
- Ads will appear between content blocks on profile
- Dimensions: 728x90 pixels



AD 3:
728x90 pixels

Large Leaderboard Ad 4

- Ads will appear between content blocks on profile
- Dimensions: 960x90 pixels



AD 4:
960x90 pixels